

Join our 25 hr Pigeon Park Relay!



Pigeon Park is the local name given to the park surrounding Birmingham's cathedral

Start: Friday, Sept 2nd - 12.30pm

End: Sat, Sept 3rd - 13.30pm

To help raise £12,500

**Supporting 25 young ladies in Africa to
begin entrepreneurial degrees**

What is Happening?

Empowering a Generation trustee, Deepak Pathak, hot off his Commonwealth Games Baton bearing responsibilities is embarking on a 25hr non stop relay.

It's called a relay as people can both join Dee or either take over and give him a break by walking or running continuously around Birmingham's St Philip's Cathedral for 25hrs

Why?

Recent research has proven that when universities focus on entrepreneurial education then there is a marked increase in GDP of a country. That means the financial income of a family increases, there is increased money in cities to better themselves and whole countries see increased economic power.

In poorer countries, many organisations focus on primary and secondary education but there is a lack of focus on degree level education. The level of education proven to help countries raise standards by increased economic power.

The charity was formed (alongside Albion Business School) with a view to educating 100,000 forgotten students in poorer countries and help with Empowering a Generation who will then be capable of truly bringing long term positive change to their countries.

The initial focus is on women. In various countries around the world women's education is seen as less important and as such they are missing out of the university system. A whole generation of talent and thought leadership, which we hope to empower.



The first 25 ladies have been identified in Africa with the help of the British Government and local NGO's on the ground. A large proportion of which are coming from South Sudan, the newest country in the world and one where many people fled to after their homes and educational building were destroyed.

That is why the relay is 25 hours!

One hour for each of the young ladies we will be supporting in this first pilot cohort on our journey to 100,000.

Note: Each student will get a British degree, validated by a British university. We have worked closely with universities to get the fee for each student down to just £2000 per year per student alongside some amazing tech that has been invented to ensure we can deliver this all online in the remotest parts of the world. ([Click here](#) to watch this video to learn more)

How to get involved

So glad you asked!

There are multiple ways to get involved:

- Help raise money
- Register to come along and walk/run with Dee
- Help to organise the event with Dee and the team
- Help create awareness and spread the word

Raise Funds:

The ask: To raise £12,500 (£500/hr) to pay the registration fees for each student. This allows them to begin their learning experience beginning Sept 2022.

We are looking for sponsors for each student of each hour. If your business/organisation can become a sponsor or if you as an individual wish to commit to £500 or more, let's get rocking!

We use JustGiving to fundraise:

You can donate [directly by clicking this link](#)

Be sure to also send us a message using the following email as we would like to mention all of our hourly donors in some form:

Donate@empoweringageneration.org

You can also use this link to donate smaller or larger amounts should you wish.

If you want to help fundraise as an individual then [you can create your own fundraising page by clicking here \(it will add automatically to the total\)](#)

Join Dee walking/running!

The idea of this relay is to come together to support Dee! That means we don't want him to be running or walking alone (note it does not matter if you prefer to run or walk as long as the baton keeps moving).

If you feel confident enough, you can even take over for a short while and give Dee a rest!

There is also no requirement to run/walk alone so you can bring others as the more the merrier and the more fun it will be!

There are 25 hours we have to cover in this challenge and we know the night time will be the hardest but any time you can spare would be amazing.

The relay also starts on Friday afternoon so we hope local businesses will support us too.

So, sign up and feel free to get your friends and family involved too!

Click here to register to join in (this is important for our planning so we can keep you up to date in case of any changes): [CLICK HERE TO REGISTER](#)

Help us get organised:

We only have a few days but we have so much to do! We need help from a team of volunteers who can help with:

- Logistics of the event (how it will all run smoothly)
- Coordinating the walkers/runners
- Helping to ensure everyone is safe
- Many more things we haven't thought of yet!

We need your help to make this manageable as we want lots of people to get involved.

If you can spare some time, either before the event or ideally also during the event, we would love to hear of you. Time is short and so much to do!

Whether you want to gain experience to use your vast experience to help others, please email Dee directly at: Deepak@empoweringageneration.org

Help create awareness:

We are on a mission to educate 100,000 individuals from poorer countries to degree level and hopefully help with Empowering A Generation to change the world in a positive way.

This first cohort of 25 young ladies is just the beginning, and to ensure we reach our big target, we need to make as many people as possible aware of our mission. We need to find those people who resonate with our mission and will help us along the way.

If you can help:

- Create awareness by spreading messages about this event on your social channels, newsletter or announce it somewhere else – it will be a huge help

- If you know of people/companies that could sponsor or help us, then please share this document with them
- If you have access to people in the media or know of influencers who can either talk about us or would even like to join us on the walk, then we really need to hear from you!

If you can do either of these please reach out:

Deepak@empoweringageneration.org



Empowering a Generation

We have so many ways for you (or even your organisation) to get involved. This document will focus on the upcoming relay but of course we are happy to talk longer term arrangements. Just get in touch!